

# Scientific Games' OpenSports™ Technology Processes Record-Breaking 50 Million Bets During UK's Grand National Horse Racing Festival

State-of-the-art technology platform delivers a 60.5% increase in processed bets vs 2019 with 100% uptime and a record 115,000 peak bets per minute across the UK's most established operators



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LAS VEGAS, April 12, 2021 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company")

*OpenSports* technology delivered over 50 million bets and a seamless experience for its long-term sports customers in an historic horseracing encounter that was run behind closed doors for the first time since the inaugural race in 1839.

One *OpenSports* customer broke all Grand National betting records with their peak bets exceeding 57,000 per minute - a 128% increase vs 2019.

The 2019 event was cancelled and with retail and on-course betting postponed this year, the 2021 Grand National was widely tipped to be the ultimate test of the robustness and stability of the *OpenSports* technology stack.

Long-term customers Sky Betting and Gaming, Paddy Power, Betfair, Ladbrokes, Coral and William Hill all witnessed significant increases in volume and continue to rely on *OpenSports* as a key part of their product offerings.

During the three-day festival:

- Over 50 million bets were placed through *OpenSports*
- Over 19 million bets were placed on the Grand National race itself - up 60.5% vs 2019
- *OpenSports* delivered 100% platform stability and uptime
- One *OpenSports* customer processed over 57,000 peak bets per minute
- Total account transactions across the three days were up 55% compared to 2019

"Over the last three years, teams across SG Digital have transformed our *OpenSports* technology to meet the demands of the world's leading operators. Whether it's the Grand National, the Big Game or the Melbourne Cup, we have a responsibility to the largest sportsbooks in every corner of the world to deliver on our promises and exceed their expectations," said Jordan Levin, Group CEO, Digital for Scientific Games.

*OpenSports* is a full suite of sportsbook products and services that covers: the account platform; the betting engine; trading and risk management; and bespoke front-end expertise.

This year also saw the Company launch one of the worlds' first sports content aggregation platforms called *OpenArena*<sup>TM</sup>. With over 35 third-party sports content providers signed up to the platform and available through a single integration, the Company is at the forefront of the new wave of innovation in the industry.

"At the outset of our transformation process, two key paths were identified. Firstly, our 25-year reputation for stability and reliability were absolutely non-negotiable. Secondly, we set about completely modernizing our technology by shifting services to the cloud and using cutting-edge frameworks like React and Python for our artificial intelligence needs. Combining these ingredients with over 900 dedicated sports technologists, our customer deployment pipeline is now second to none," said Keith O'Loughlin, SVP Sports at Scientific Games.

"That's what makes this Grand National performance even more outstanding. The sheer volume of new deployments our teams are delivering in parallel. Three years ago, we were integrating one or two new customers a year. This year, we're on track to deploy forty across some of the world's most profitable markets. A huge credit to our global team and the long-term partnership approach we continue to build with market leaders," O'Loughlin added.

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#### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [scientificgames.com](https://scientificgames.com).

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#### **Forward-Looking Statements**

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"may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2021 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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